

Project 7

Photographic Narrative

EMILY CARR UNIVERSITY

DESIGN IMMERSION / DESN 110 / SPRING 2011

MATERIALS

- sketchbook
- various mark making and drawing tools, including pencils markers, brushes, ink
- framing/mounting material
- software (imovie, photoshop, audacity)
- ECI copy/printer card
- digital/film camera

PLEASE CONTACT ME IF YOU HAVE ANY QUESTIONS!

- chethrington@eciad.ca

Description

Develop a visual narrative using photographs that you will take and synchronise them with a corresponding audio track of your choice. Imagine that these are captured images in time that, when viewed together in a series, contribute to the telling of a larger story that contains a beginning, middle and end. The audio will be used to help with the pacing of the piece and will help to evoke emotional qualities.

It may be useful to think about whether you want to pursue a fiction or non-fiction narrative, as the approach may be quite different (think constructed vs. documented). Also consider what media form you will use to present your visual narrative. Will it be a book, an exhibition or a screen-based presentation.

Methodology

Phase 01 | Begin with listening to music that might be conducive to use as a backing track. Think about what theme you will be working with and what you are hoping to convey, being aware of the impact of the audio track on such communication.

Phase 02 | With an audio track in mind develop a storyboard that incorporates the images you intend to use and the corresponding audio. If the audio is not intended to be sync'ed to the images consider how it will be incorporated. Note that is not required that you have corresponding audio but it is expected that you have used audio in some way, even if that only means as a deliberate way of imbueing your work with a given feel.

Phase 03 | Produce your photographic images in a way that is appropriate to your choice of presentation format and work toward creating a coherent narrative that moves the audience from one point in time to another, expressing events that take place along the way.

Phase 04 | Develop the final presentation of your photographic narrative depending on the format choice. Discussions in class can help to provide application support for your final output (such as *imovie* for composing images and audio, *Audacity* for editing audio).

Deliverable

(Due Wednesday April 13th)

ONE audio reference **TWO** refined storyboard **THREE** final photographic narrative