

# Project 03

# Understanding Complexity

EMILY CARR UNIVERSITY VISUALIZING & ILLUSTRATING / ILLUS-312 / SPRING 2011

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## MATERIALS

- sketchbook
- various mark making and drawing tools
- software (Adobe Illustrator, Photoshop)
- ECI copy/printer card

## PLEASE CONTACT ME IF YOU HAVE ANY QUESTIONS!

- chethrington@ecuad.ca

## EXAMPLES

- The war in Rwanda
- The global economic crisis
- Israel-Lebanon War
- Recent Events in Egypt
- The Rise of Facebook
- Replacing Kyoto Protocol
- The Death of the Newspaper
- Tibetan Independence
- Justin Bieber?

## Description

Choose a recent or current event as subject matter for the research and development of a pictorially and graphically focused illustration that visually represents both subjective concepts (think happiness, wellness, wealth, etc.) and actual quantitative data (think time, cost or monetary value, volume, range or area, numbers of people, etc)

Consider the subjective and objective requirements, as well as the pictorial and graphic form of representation, when deciding on the event that you plan to represent. Is there enough subjective and objective data available and can it present well as pictorial illustration. Note that this project can be created almost completely in analogue but will require a final digital version.

Imagine you were hired by Harpers, Walrus, or The New Yorker (et al.) to create an information visualization spread in their magazine that gave context and understanding to a complex social issue or event.

## Methodology

**Phase 01** Choose a magazine in which your spread will be published. Research the various illustrative styles used by the magazine and begin considering how you might graphically represent the information in a way that would be consistent with the given journal or magazine.

**Phase 02** | Choose a social issue or recent event of international significance that could benefit from a clearer understanding and one which is conducive to both pictorial and graphic illustration. Also make sure the subject matter has both subjective and objective quantitative values to work with.

**Phase 03** | Map out what information you are going to represent, how you plan to represent it, and where you will represent it in the context of, say, a six page spread. Keep in mind the narrative qualities that may be present in an event that cronicles a series of events that take place over a given period of time.

**Phase 04** | Develop your spread from research, through rough ideation to final refined outcome that is ready for print.

## Deliverable

(Due last class of the semester)

A visual and text article, **six** 8.5 x 11 in pages in length, over **3 spreads**.